

LAL London

English for Finance and Business



This course is for anyone who needs to develop the specialised language required for working in a financial and business environment. You will be introduced to the banking, insurance and investment sectors of finance, and learn to interpret company statements and analyse company performance. You will develop the skills necessary to help you write clear reports, present data, explain trends and their causes, and present effectively on financial and business topics.

Course content sample

- Company financial services
- How big banks use outsourcing
- Talking about customer service
- Making requests and offers
- Economic indicators
- Boom and bust: economic cycles
- Language of predictions and probability
- Presenting data
- Scheduling appointments
- Company reporting
- Financial forecasts
- The chairman's statement at the AGM
- The annual report
- Writing a press release
- Managing risk
- Insurance
- Accountancy and auditing
- The balance sheet
- Profit and loss accounts
- Explaining trends and their causes

Lessons per week:	20 (15 hours)
Schedule:	Mornings or afternoons
Class size max:	12 students
Levels:	B1+
Available in:	London and Boston
London course length:	2 weeks 2017 start dates: 17 Apr, 24 Jul
Boston course length:	2-8 weeks 2017 start dates: 06 Mar, 05 Jun, 06 Nov